Name of the Institute: ICAR-Directorate of Coldwater Fisheries Research, Bhimtal

Name of Activity: Cleanliness and sanitation drive in MGMG adopted village

A cleanliness drive was organized in the primary school campus Tircha Khet village, Bhimtal under Special Campaign 4.0. The initiative aimed to raise awareness about cleanliness, hygiene, and waste management amongst the local community as well as students of the school. Volunteers, including local residents and officials actively participated in cleaning the campus, removing wastes, and promoting sustainable practices. The campaign also focused on educating people about the importance of proper sanitation and the need to maintain a clean environment. This collective effort was focused on enhancing the cleanliness of the school and raising awareness on the importance of taking responsibility for a healthier, greener future.

